

Building a business and a life you adore can be a very confusing affair.

There are always people ready and willing to tell you what they think you should be doing. Everyone is an expert on you and even I consider myself a bit of an expert on what to do to get more customers, clients, and recruits.

But I do think it can be a lot simpler than you realize.

Everything you do fits under a few banners

And maybe if you can see the big picture, it will be easier not to get caught up in various activities.

So lets get straight into it...

THE 4 SIMPLE ACTIONS THAT MAKE PEOPLE BUY YOUR STUFF ONLINE

1. CLARITY

This is the most ignored and yet one of the most critical parts of building a successful business. We all know someone who works their socks off and still gets absolutely nowhere. One of the main reasons why some people remain poor even though they work harder than the richer people is that they are working towards maintaining their life and paying bills.

And they are not actually paying attention to what they want.

They pay all attention to what they do not want and how they want to avoid it and how it is unfair that life is working out this way for them and how helpless they feel with all this negativity round them (mostly of their own mental making – No one has it any easier. People create their own heaven or hell!)

Now, what you want to do is start with gratitude for things that are present in your life plus things that are yet to come that you are choosing to create.

Morning Routine

- Wake up earlier than others in your household
- Make a list of things you are grateful for
- Make a list of things you want and are committed to receiving – Express gratitude that you are on your way to them
- Brain-dump and get all the negativity out
- Do a quick money check

This can take about 30 minutes if you just focus and set the intention of clarity

2. COMMUNICATE

You may have the very best service, product, book, music, art and yet, without anyone knowing about you, you will remain without customers, clients, recruits.

So daily, communicate with your people and share who you are, what you think and how you can help them.

These are the most common forms of communication that I ask all clients to do each day.

- Write a blog at least twice a week. Place on social media and your blog if you have one. Re-share a blog every day when you are not writing something new. New eyeballs on it
- Do a video/livestream again at least twice a week and share it every day when you are not doing something new
- 5 – 8 social media updates each day – Your stuff or other people’s content on a social media platform where your people are likely to be. Use something like hootsuite.com to populate as many social media platforms as you can.
- And as soon as you get anyone on your list, you send out an email to them at least twice a week.

Ensure that the content you create sounds like you so that people build a relationship with you and your business.

3. CAPTURE

Now, we need to get them onto your platform. The chances are that you are already grabbing people’s attention as you create content and share it on various platforms. Please make sure

that the content reeks of you in your fullness. The marketplace is full of boring stuff, do not add boring stuff to the mix.

At the end of every post and in addition to your social media updates, capture people onto your mailing list.

You can use <http://RosemaryNonnyKnight.aweber.com> and get a 30 day free trial on that.

OK, there is a little upfront work on this – You need a lead magnet – something that will get your people to say ‘YEP, I AM IN!’

Usually a digital report of some sort or a voucher to use in your store (online or offline)

Or a video teaching them a small point that will help them move forward.

And you give that away in exchange for their contact details.

You will need a landing page like the one you used to sign up for this at RosemaryNonnyKnight.com/4daily musts.

And then connect it all up to an autoresponder service that delivers your emails to your people

Once you get this done (or get someone else to do it for you), then all you need to do is mention it to people at the end of blogs, videos and any other words that you produce.

4. CLOSE

No sales, no money!

And the more people you serve, the more money you make!

So, you need to close people by getting them over the line buying from you.

Here are a few things to do

1. Send out an email to your mailing list telling them SPECIFICALLY about what is on offer
2. Mention the offer on your FB page
3. Do a livestream really excited and asking people to buy the thing whatever it is
4. Set up a series of 5 emails to be sent out over a 5 day period all selling the same thing
5. Have you received any private messages enquiring about your service now or at any point in the past – Send them a reminder
6. Mention your offer over all social media platforms
7. Advertise a case study post to people on your FB page with a call to action to enquire and buy
8. Offer a quote or over the phone conversation and then close them at the end of the call/quote

Pick something and run with it.

And that is it.

Clarity

Communicate

Capture

Close

4 simple steps to make people buy your stuff!

BONUS – THE BECAUSE I WANT TO LIFESTYLE

I have been thinking...

Thinking long and hard about the way most people live...

And I have decided that I am opting out of that!

The whole 'I have to do this' and 'I should do that'...

The 'I must do this other thing here or else, my family, my god, my friends will hate me' thing...

And the 'bite my tongue and don't say what I really think' thing...

I played that game for a LONG time...

And I AM DONE WITH IT!

So completely and utterly done with it!

I look at it with disdain now...

I have decided on an alternative...

One that may make most gasp with the pure selfishness of it!

But I am decided and I am inviting you to join in...

I call it the 'Because I Want to' Uprising! (The name is currently subject to change!)

Where we deliberately design a life based only and I do mean ONLY, on what we WANT TO be, to do, to have!

Yes, I KNOW! Gasp, Horror! How dare she suggest such a thing?!

Some person somewhere told you that you had to give up all your desires and wants and lay your whole life down unwillingly and then you could be considered good...

And you believed them...

Some person told you that your whole life was to be one of sacrifice and hardship and you believed them...

You know what?!

I believed them too!

I believed that that was the best way to make things happen!

If I wanted to change lives then I had to lay down my life, right?!

What utter nonsense!

And I want you to be honest ...

REALLY REALLY HONEST?

How the heck is that working out for you?

Are you actually changing as many lives as you dreamt of changing? BE HONEST!

Are you making the money you KNOW you could be making? BE HONEST!

Are you as fulfilled as they promised you on the tin or in the holy book? BE HONEST!

Or are you still telling yourself that you have to wait for the perfect timing...

Or the voice from heaven...

Or the voice from the neighborhood pulpit...

Or the after-life...

Or some other external source of permission!

Seriously, BE HONEST!

If you are like me, you have read your holy book, absorbed all the promises and claimed and reclaimed and then waited, waited, WAITED to be told when the right time would be!

HOW IS THAT WORKING FOR YOU?

Have you realised yet that the locusts are still eating away at your years while you wait?!

Doing work you hate to do...

Hanging out with people that you DO NOT LIKE but you feel you must like them and give them your time...

Making yourself be nice and polite and 'humble' and all of that lovely sounding stuff that JUST DOES NOT WORK!

And all the while, that other person over there who is not obeying all these self imposed rules is getting on and doing everything YOU dream of doing!

They are changing lots of lives with their thing, whatever it is...

They are having lots of sex and loving themselves completely with no guilt or shame...

They are making lots of money doing what they WANT TO DO...

They actually seem to be happy, rather than the forced version of happiness you try to force on yourself because you are SUPPOSED to be happy...

I mean, really! and they are in no way better or more pure or more holy than you...

If anything, they are worse than you...

You look at them and you judge them for being so much worse than you but you also ENVY them because they just get on and

do what you only dream of doing as you live in your 'That is not what I am allowed to do' world...

You wait for the bolt to strike them dead from heaven and IT DOES NOT COME!

And you wonder whether you are on the wrong track...

But you do not allow yourself to wonder too long because you just might take yourself off the 'holy' path and you are too scared to do that!

So you keep pushing down the doubts about whether you are even on the right path...

You feel you HAVE TO keep believing but you JUST DON'T KNOW!

But you are too scared to check...

You claim to believe in a God of love but really, if you are really honest about it...

You don't...

Because there is a part of you that is trying desperately to appease this god of yours...

Because if you don't appease him then he just might strike you down dead or send you to hell for all eternity...

Or some other horrid thing!

Honey, I KNOW!!! I did all of this and as I said, I am just DONE with that nonsense!

And I want to suggest a different course of action...

One where you literally ONLY do things you WANT TO do...

One where you ACTUALLY love you and every part of you!

One where you acknowledge and dream your big dreams and ONLY ever do what will make them happen...

One where you do actually start to impact the world because you create the time and space for it instead of giving into all the 'HAVE TO's in your life!

One where you get to travel whenever you WANT TO!

One where you don't have to clean your house any longer because you decide to get someone else to help you do it...

One where you don't have to hang around peeps you don't want to hang out with...

One where you make money doing ONLY what you WANT to do!

I know you want that life!

One where you are so intimate with your higher power without all the rules, regulations and nonsense of organised religion...

One where you get to enjoy your sexuality without any guilt...

One where you just love every single part of you!

One where you are really happy, REALLY happy and not because you told yourself you were 'supposed' to be because you had given your life to Jesus or some other religious ritual!

One where you only work WHEN you want to!

And do work you LOVE to do!

It is possible, you know!

It is simply a decision, a choice, a revolt against the status quo, a facing down your fears about it never working and choosing to believe you have EXACTLY what you need to create it...

And no longer just praying about it, and affirming it but actually Claiming it, walking in it, and choosing to turn your back on every other way of living!

Speaking to that mountain and actually calling it to you by taking action on it as though it is a reality!

Not some 'hoped-for', 'not in this lifetime' thing...

Honey, The 'Want-To' Uprising was the real intention of life but we bought into the nonsense that others sold us and now we live this 'HAVE TO' and 'SHOULD' life!

ENOUGH!

ENOUGH of the nonsense!

YOU ARE A BORN LEADER!

A BORN CHAMPION!

And whatever you want to create is absolutely possible!

Who the heck cares what some small thinking someone somewhere says?

YOU GET TO CHOOSE YOUR LIFE!

And honey, you have wasted enough time trying to live the small version of life...

IT IS TIME TO RISE UP AND CREATE YOUR REVOLUTION!

The world is literally waiting for you to wake the hell up!

I AM AWAKE!

I AM FULLY AWAKE and I am not going back to sleep again!

Will you join me?!

OK, then let's say the words in capitals together!

I LOVE SPIRIT! – (I am tuned into the Spirit and flow and intimately connected to the SOURCE of all wealth and wisdom, Not some god of religion...)

I LOVE SEX! – (I have been gifted with an awesome, sexual body and I am owning it powerfully with no guilt, no shame, no religious small thinking!)

I LOVE MONEY! – (Yada, yada, yada about the love of money nonsense, I am welcoming all abundance into my life – Money is flowing easily to me and I live a luxury lifestyle!)

I LOVE ALL PEOPLE – (People are created in the very image of God – I love them all and want EVERYTHING that I want for myself, for them. However, I do not have to like them all!)

I LOVE ME!!!! – (Everything about me is freaking awesome! I am created in the image of God, I am absolutely loveable, I am absolutely able to create anything I set my mind to, I am just WOOHOO!!!!)

BONUS – Change The World While Living A First Class Life

You keep thinking it is an either-or situation...

That you can either have the money or impact/serve the people

And I am telling you that I am going to have both and I am creating a community of people who want both too...

(It is the Deliberate Millionaire Community, if you are wondering <http://RosemaryNonnyKnight.com/dmfasttrack>)

And guess what?! We are going to change the world!

At the time of writing this, there have been Munich Shootings, Istanbul coup d'etat (Man, I was even in Istanbul when this happened!) and I am sure that if I cared enough to look at the news, there would be other happenings, other horrid things that human concocts to do to human...

And they tell themselves that god put them up to it...

Or some other such nonsense to make themselves right for taking what they want, anyhow they want to take it and leave disaster and sordidness in their wake...

And that is just the global happenings...

On a more local perspective, there are people in your community, all around you who are suffering...

Maybe they have illnesses that modern medicine has not found a cure for...

Maybe, they are being abused by their spouses, their families, their churches, their whatever...

Maybe they are unloved and have lost hope...

Maybe they feel ugly and just need someone to show them how to be beautiful/handsome, how to value themselves...

Maybe they cannot find a job...

Whatever, whatever, WHATEVER!

They are not like you and I!

They do not have those big ideas, big dreams, big visions of changing the world...

They just want to get by, they just want to be happy and when they accomplish that, they will start to impact the world in their own little way and guess what?!

YOU, LEADER, CAN HELP THEM!

YOU ARE HERE ON THIS PLANET, AT THIS TIME WITH A MANDATE TO HELP...

And honey, the nonsense inside your head is literally getting in the way!

You keep thinking you are the 'norm'...

And let me be straight here, there ain't nothing wrong with being a 'norm' if that is all you are called to be but you and I, we are not that...

We are leader!

We are born with big ideas...

We have had them since forever...

And we do not even understand that not everyone is gifted with the same level of vision...

You thought everyone was the same as you with big ideas and then they settled for little ideas...

And so you thought that you had to do the same but it is not so...

They never dreamt as big as you did...

And so it has always been easier for them to settle for less than you!

And I am here, calling you, the leader, out!

BECAUSE THERE IS WORK FOR YOU TO DO!

And there is no more time for you to play this small game that you have been playing...

I mean, every one around you knows that there is something amazing about you and so they have taken advantage of it...

Not because they dislike you but because you have always been able to carry a heavier burden than they ever have been able to do...

BECAUSE YOU ARE LEADER!

You need to see this!

To really truly understand that you are born with a mandate to do more, be more and have more than the regular person!

And it is time that you stopped playing SMALL and accept both the mandate and the responsibility of who you are!

Firstly, accept that you must have the luxury lifestyle because it is the only way you will be able to focus on doing the work you are born to do...

There is just no more time for you to spend your whole life worrying about money or even silly little things like cleaning your house or sorting out the garden...

You need a support team in place for all of that!

That conversation needs to end!

YOU ARE BORN FOR MORE THAN THAT!

How do you create the luxury lifestyle?

By doing the work you are born to do, to the exclusion of every other little nonsensical thing...

And doing the work you are born to do means that you will be living the life of significance and impact that you have always dreamt of...

And it will mean that you will be serving all the people you are called to serve, all the 'norms' and you will be literally changing the world!

Can you see what I am telling you here?

It all fits together...

Wealth, Impact, Impact, Wealth - The more people you serve doing the work you are born to do, the more money you make...

Leader, NO MORE PLAYING SMALL!

It is time to step fully into the power that has always been yours...

It is time to give up guilt, shame, fear of punishment...

It is time to step fully into intimate connection with your higher power because that is where you get refreshed, re-envisioned and you get the wisdom you need to do the work you are born to do...

It is time you stepped fully into owning your WHOLE sexuality because that power will literally propel you from a life of mundanity and 'settling for less' to charismatic, magnetic attractive POWER that calls in the people you are born to serve...

It is time you saw the power in your story, all the nonsense you have overcome and see how it positions you for greatness...

And it is TIME to put a strategy in place to dominate your marketplace and create the wealth that has been yours since you were born.

There is a broken world waiting for Deliberate Millionaires like you to wake up!

To wake up and change things...

And honey, there is literally no more time for you to live the wrong life, pretending to be smaller, so much smaller than you are born to be!

You are warrior, champion, LEADER!

And together, we are born to change the world...

We can no longer wait for the current leaders, the current 'powers that be' to do anything for our people...

We are the ones that bring change!

We are the ones that must step up into leadership in the wider world and start calling the shots...

No, I do not promise you ease because the work we are born to do is not for the weak-minded or else, every one would be doing it but they are not because we are the ones who have gone through what we have gone through to strengthen us, to give us that ability to withstand the emotional and sometimes, physical pressure that comes from being a LEADER!

And no, you cannot do it alone...

You have tried that and you are nowhere closer to your goals, are you?

You have been stuck on the hamster wheel thinking you can do this alone...

No, honey, give that up!

Together as a community, WE ARE INVINCIBLE!

Literally...

Leader, Join me NOW!

Give up playing small and get to work transforming lives, starting with yours!

You are a deliberate millionaire and it is time you joined in...

Here is where you find out more and join in –

<http://RosemaryNonnyKnight.com/dmfasttrack>

If you are a leader who KNOWS that you are called to more -
You are called to teach, speak, coach, heal or you have a
product, books, music, ministry that you know HELP people...

You want to change lives and you want to make money while
doing it...

You are called to impact many and frankly, the every day
concerns of money making need to be handled fast so that you
can get on with it...

Then honey, it is time you joined the [Deliberate Millionaire](#)
because that is exactly what we are about - Living a life of
luxury AND significance.

Again, it is <http://RosemaryNonnyKnight.com/dmfasttrack>

Fight for, deliberately design the life you are born to live...

Because you want to!

BONUS – My 90 minute plan for promotion

1. Write a blog post – Have a list of questions your people would ask about your product, service, business opportunity to get started. Also have a list of topics you feel people need to hear about – your message.

List posts are easy and quick to write and also pretty easy to digest – 5 steps to... 3 secrets of... 10 ways to ...

End everything with a call to action – Send them to the landing page created to get your lead magnet and join your mailing list or sales page to buy your product.

2. Record yourself reading your blog post on your smartphone or on your computer with your webcam – Upload to YouTube. Extract the audio using <http://audio-extractor.net/> and upload to soundcloud.
3. Take the same video and upload to Facebook - your profile or your page if you have one.
4. Spend 10 minutes answering questions in LinkedIn Groups, Facebook Groups where your people may be hanging out.
5. Connect with a few more people each day on your personal Facebook profile – This will start to happen automatically as you do this 90 minute work daily – People will start to ask you to add them. Engage with people in your timeline on Facebook – Go into their world and then invite them to your world.

6. Do a few more social media updates on your Facebook page (a minimum of 5 a day). - It can be shares of other people's posts as that too, will help you network with other business owners.
7. Broadcast an email to people on your ever-growing mailing list sending them to a sales page where they can buy your stuff or ask for a conversation with you or watch your recruiting video. 2 emails minimum a week

Thanks for reading!

Do share this with someone who could use the information by sending them to

<http://rosemarynonnyknight.com/4dailymusts>

Kind Regards and my very best wishes,

Rosemary